

District Six Resource Book-Fundraisers (F)

Norrna Lodge 6-050, Van Nuys, CA

Fundraising—Lutefisk fundraiser

Every November we have our Lodge's Annual Fundraiser. COVID shut our event down for 2 years. But we just sold the fish (vacuumed packed) and meatballs (frozen) for two years and kept track of all the buyers.

We started doing a sit down dinner for 1 night (used to be two nights) with 3 seating times. We have a planning meeting to set everything in motion.

Our date is the second Saturday in November. We set a date to do the lefse making at the lodge and freeze it until the event. We pick a couple of days before to ask the lodge to help make the meatballs. Other food items are brought leading up to the event. We have vendors, where they gave us a percentage of their sales/ Advertising is pretty much through the grapevine. It is mentioned in our Newsletter which is on our Facebook page. Phone calls come in to the lodge, and the guests select a time to eat and they make a prepayment to the lodge. All those who came the prior year are contacted to see if they want to come again. Once a dinner time is sold out, they can choose another time. Since we started this method we have sold out each of the dinner times at 100 people per seating.

What meatballs aren't used are sold for those who want to buy them as well as vacuum packed fish.

With the one evening and with the additional sales our profit for the last year was just over \$5,000.

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Fundraising –Silent Auction for Foundation Month

For October Foundation Month, we put on a social with dinner and entertainment. Have members bring something new or that would be good for a silent auction. With each item we have a pad for bids where we put a minimum bid and an increment amount that each bid must go up. We have the items sitting through dinner and allow so much time after dinner and the bidding is closed. We continue the evening with entertainment while the counters go around grouping items for the winning bidders. After the entertainment, we announce the winners and collect the money. If there are some items without a bid we ask if we have someone willing to bid for it. Items not bid upon go back to the owner or given to charity.

We have collected for the Foundation from about \$300 to over \$750 each year.

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Lodge Vegas Vikings 6-153, Las Vegas, NV

Idea: Yard Sale to Benefit Scholarship Fund

Vegas Viking 6-152 has awarded over \$40,000 in scholarships to local students with Scandinavian heritage. For the past two years we have held a yard sale to raise money for this fund, this year raising \$1,000.

Timeline:

3 months out: Appoint chair/committee and find a venue. Look for a place with high traffic. Choose date and location. (Better yet: choose date at the beginning of the year and put on calendar)

3 months out: Start publicizing date and location to lodge members thru announcements at meetings, articles in the newsletter and flyer on the website. Encourage members to clean out their closets and garage!

2 months out: Marketing Committee creates flyer and begins publicity in local publications and social media. (Facebook, Nextdoor, Marketplace, community publications.) Begin work assignments and solicit volunteers. Ask for folding tables, clothes racks, hangers, 6-foot step ladders with pipes to hold hanging clothes, and bags. (Clothes show better when hanging as opposed to folded on tables).

1 month out: Order Yard Sale signs (we used 6 to place on corners near sale) Set times for donation drop off. Continue publicity. Arrange for a charity to pick up left-over items 1 hour after sale

1 week out. Finalize work assignments. Purchase or obtain pricing tags, blue painters tape, marking pens, bags and small boxes for sales. Contact treasurer to provide cash box and change (\$50 in \$1.00 bills). Treasurer or member to create QR code to receive credit card payments or use another credit card reader such as Square. (Determine if Wi-Fi available and practice using a phone's hotspot instead.)

Day before sale: Sort and start pricing items. Keep prices reasonable or low. We sold most items at \$1.00 and only put price tags on higher-end items. Pack water cooler, lodge banner, tags, markers, duct and painters tape, scissors and sunscreen. Bring publicity flyers and business cards with lodge banner.

Morning of sale: Finish setting up tables and pricing items. Set up check-out stand and staff with two people, one to take money and one to bag. Empower checkers to negotiate. Make money!!!

After sale: Pack up remaining items for charity to pick up to sell at their Thrift Store. Find a Happy Hour close by and relax.

SAMPLE NEWSLETTER ARTICLE:

GET READY, GET SET, GO FOR THE VIKING GARAGE SALE

The word is out! We're all looking to downsize and this is the perfect time to get rid of your Viking plunder from the last 60 years. Plans are now in place to have the second annual Vegas Viking Garage Sale, Saturday, March 23 at 5880 Desert Inn Road (East of Jones Boulevard). All proceeds will be used to support the Lodge's Scholarship Fund.

The home, owned by Ingmar Njus, will be available for members to drop off their sale items on the Thursday, March 21, from 1 to 4 p.m., Friday, March 22, from 2 to 3 p.m., and Saturday after 7 a.m. He added that if those times are in convenient, that you give him a call at 702-271-3693 to make arrangements for dropping items off at other times.

Volunteers are needed to help start pricing items at 3 p.m. Friday, the day before the sale, with more volunteers needed for set up at 7 a.m. on Saturday. In addition, six-foot tables and clothes racks are needed to show that cherished senior prom dress or the double-breasted plaid suit that hasn't been worn since 1968.

What better way to support the Lodge scholarship fund than by finally getting rid of the moth-eaten raccoon skin hat you had as a child. Other possible sales items are lawn furniture, pots and pans, tools, toys, and appliances. Contact their neighbors and have them throw in their precious items too.

Start gathering now. Who knows, maybe that Christmas necktie that has the flashing lights on Santa's sleigh will finally become someone else's treasure.

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Lodge Fjellheim Lodge 6-107, Colorado Springs, CO

Idea Lefse Selling at Local Farmers Market

As both a fund-raising event and membership recruitment tool, our lodge participates in a local farmers market.

The Lodge, under Colorado Law, can sell lefse as a cottage vendor. We roll and grill the lefse on Tuesday, which has also become an informal social time, and sell lefse on Saturday at the market. Sales are approximately \$400 each Saturday. An additional benefit is the opportunity to promote the lodge's ongoing activities such as special meals, language courses, painting classes and cultural presentations. There is a significant number of attendees at the market and the visibility we achieve is significant.